
Advertising Codes of Practice (Inducements) Variation Notice 2009

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SOUTH AUSTRALIA

AUTHORISED BETTING OPERATIONS ACT 2000

No. 1 of 2009

Advertising Codes of Practice (Inducements)
Variation Notice 2009

[14 May 2009]

By this notice, the Independent Gambling Authority varies notices prescribing advertising codes of practice, as follows:

1. Citation, commencement

- (1) This notice may be cited as the Advertising Codes of Practice (Inducements) Variation Notice 2009.
- (2) This notice comes into operation on 1 June 2009.
- (3) In this notice, a reference to a named advertising code of practice is a reference to a notice published under section 6(1)(a) of the *Authorised Betting Operations Act 2000* prescribing an advertising code of practice of that name.
- (4) This notice is made under section 6A(4) of the *Authorised Betting Operations Act 2000*.

2. Variation of the Advertising (Authorised Interstate Betting Operators) Code of Practice¹

- (1) In this clause, the Advertising (Authorised Interstate Betting Operators) Code of Practice is referred to as “the principal code”.
- (2) At the end of clause 3(3)(h) of the Principal Code, **delete** “and”.
- (3) In clause 3(3)(i) of the Principal Code, for “profits may be put.” **substitute**—
“ profits may be put; and
(j) does not draw attention to any inducement to gamble.”.

¹ Code prescribed by notice published in the *South Australian Government Gazette* on 27 February 2009 (No. 14 of 2009) at pages 835–839.

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Clause 3

- (4) In clause 6(1) of the Principal Code, **insert**, the following definitions in the appropriate alphabetical sequence—

“ **“inducement to gamble”** means any inducement designed to encourage a person to establish a gambling account, and includes an inducement in the nature of—

(a) a credit, voucher, reward or rebate; and

(b) any other valuable consideration—

but does not include a trade promotion lottery;”;

“ **“trade promotion lottery”** means—

(a) a minor trade promotion lottery conducted so as to comply with regulation 30 of the Lottery and Gaming Regulations 2008; and

(b) a major trade promotion lottery or a trade promotion (instant prize) lottery for which a licence has been granted under regulation 17 of the Lottery and Gaming Regulations 2008;”.

- (5) In clause 6(3) of the Principal Code, for “offending against clause 3(2)(f)” **substitute** “offending against clause 3(3)(f)”.

3. Variation of the Advertising (Bookmakers) Code of Practice²

- (1) In this clause, the Advertising (Bookmakers) Code of Practice is referred to as “the Principal Code”.

- (2) At the end of clause 3(3)(h) of the Principal Code, **delete** “and”.

- (3) In clause 3(3)(i) of the Principal Code, for “profits may be put.” **substitute**—

“ profits may be put; and

(j) does not draw attention to any inducement to gamble.”.

- (4) In clause 6(1) of the Principal Code, **insert**, the following definitions in the appropriate alphabetical sequence—

“ **“inducement to gamble”** means any inducement

² Code prescribed by notice published in the *South Australian Government Gazette* on 27 February 2009 (No. 14 of 2009) at pages 840–843.

designed to encourage a person to establish a gambling account, and includes an inducement in the nature of—

(a) a credit, voucher, reward or rebate; and

(b) any other valuable consideration—

but does not include a trade promotion lottery;”;

“ **“trade promotion lottery”** means—

(a) a minor trade promotion lottery conducted so as to comply with regulation 30 of the Lottery and Gaming Regulations 2008; and

(b) a major trade promotion lottery or a trade promotion (instant prize) lottery for which a licence has been granted under regulation 17 of the Lottery and Gaming Regulations 2008;”.

(5) In clause 6(3) of the Principal Code, for “offending against clause 3(2)(f)” **substitute** “offending against clause 3(3)(f)”.

4. Variation of the Advertising (Licensed Racing Clubs) Code of Practice³

(1) In this clause, the Advertising (Licensed Racing Clubs) Code of Practice is referred to as “the Principal Code”.

(2) At the end of clause 3(3)(h) of the Principal Code, **delete** “and”.

(3) In clause 3(3)(i) of the Principal Code, for “profits may be put.” **substitute**—

“ profits may be put; and

(j) does not draw attention to any inducement to gamble.”.

(4) In clause 6(1) of the Principal Code, **insert**, the following definitions in the appropriate alphabetical sequence—

“ **“inducement to gamble”** means any inducement designed to encourage a person to establish a gambling account, and includes an inducement in the nature of—

³ Code prescribed by notice published in the *South Australian Government Gazette* on 27 February 2009 (No. 14 of 2009) at pages 844–848.

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Clause 5

(a) a credit, voucher, reward or rebate; and

(b) any other valuable consideration—

but does not include a trade promotion lottery;”;

“ **“trade promotion lottery”** means—

(a) a minor trade promotion lottery conducted so as to comply with regulation 30 of the Lottery and Gaming Regulations 2008; and

(b) a major trade promotion lottery or a trade promotion (instant prize) lottery for which a licence has been granted under regulation 17 of the Lottery and Gaming Regulations 2008;”.

(5) In clause 6(3) of the Principal Code, for “offending against clause 3(2)(f)” **substitute** “offending against clause 3(3)(f)”.

5. Variation of the Advertising (SA TAB) Code of Practice⁴

(1) In this clause, the Advertising (SA TAB) Code of Practice is referred to as “the Principal Code”.

(2) At the end of clause 3(3)(h) of the Principal Code, **delete** “and”.

(3) In clause 3(3)(i) of the Principal Code, for “profits may be put.” **substitute**—

“ profits may be put; and

(j) does not draw attention to any inducement to gamble.”.

(4) In clause 6(1) of the Principal Code, **insert**, the following definitions in the appropriate alphabetical sequence—

“ **“inducement to gamble”** means any inducement designed to encourage a person to establish a gambling account, and includes an inducement in the nature of—

(a) a credit, voucher, reward or rebate; and

(b) any other valuable consideration—

⁴ Code prescribed by notice published in the *South Australian Government Gazette* on 27 February 2009 (No. 14 of 2009) at pages 849–853.

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Clause 5

but does not include a trade promotion lottery;”;

“ **“trade promotion lottery”** means—

- (a) a minor trade promotion lottery conducted so as to comply with regulation 30 of the Lottery and Gaming Regulations 2008; and
- (b) a major trade promotion lottery or a trade promotion (instant prize) lottery for which a licence has been granted under regulation 17 of the Lottery and Gaming Regulations 2008;”.

- (5) In clause 6(3) of the Principal Code, for “offending against clause 3(2)(f)” **substitute** “offending against clause 3(3)(f)”.